

INDIGO

GREEN SOLUTIONS FOR A HEALTHY HOME

NORTH CENTRAL FLORIDA'S GREEN HOME SUPPLY STORE
322 SW 4 AVENUE, GAINESVILLE, FL 32601
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DIG
(Do It Green)

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SALES

— SALE —
ALL GIFT ITEMS
30% OFF

EVERYTHING MUST GO!
WE'RE MAKING ROOM
FOR NEW BUILDING INVENTORY.
WHILE SUPPLIES LAST!
EXCLUDES CLEANING SUPPLIES.

HAPPY NEW YEAR!

30% OFF All Gift Items Whilst Supplies Last

We have seen such a growth of sales on the construction/renovation side of INDIGO that we need more room! You can find 30% off all the items in our green gift room until they be no more, so hurry because it is our biggest sale ever. As for the Klean Kanteens, they will probably come back in the spring or at Wild Birds Unlimited. If you need biocompostables and Bio Bags, we are creating a co-operative buying group that will purchase in bulk bi-monthly. If you are interested please e-mail:

purchasing@indigogreenstore.com

EcoTimber Sale Continues: FSC Certified Tropical Hardwood Flooring

To ensure that you have sustainably harvested tropical and domestic hardwood, look to see that it has the gold standard, FSC certification. This sale will only last while the supplies do:

~~Acacia Prefinished Engineered for \$3.99/sq ft...regularly \$5.99 SOLD OUT~~

~~Patagonia Rosewood Prefinished Engineered for \$5.59/sq ft...regularly \$10.39~~

~~Hand-Scaped Oak Prefinished Engineered for \$6.89/sq ft...regularly \$11.95 SOLD OUT~~

~~Rose Teak Prefinished Solid for \$5.99/sq ft...regularly \$10.49~~

~~Caribbean Rosewood Prefinished Engineered for \$5.99/sq ft...regularly \$10.59 SOLD OUT~~

PRODUCT SPOTLIGHT

Dalsouple Natural Rubber Floors

Natural rubber is virtually extinct in the products we buy. Considering that all automobile tires are made with a petroleum (that's why they're black!) and metal amalgamation called SBR rubber it's no wonder they don't break down easily. Invented after WWI to make rubber last longer, SBR does a fine job of outlasting even the metal the car is made from and spending it's endless days in a landfill or finding itself turned into other products including roofing, playground covering and indoor/outdoor flooring. Now with a flood of recycled SBR rubber flooring companies on the market, it is refreshing to see this natural rubber company come to the USA.

Dalsouple is a French floor company focused on bringing back the versatile bi-product of the rubber tree as interior flooring. Committed to making their floors from 90% natural rubber, Dalsouple also adds that growing rubber trees and the production of their product has a much smaller carbon footprint than even Marmoleum- a similar product made from linseed oil and considered one of the greenest floors one could install. Great for bathrooms, playrooms, kitchens and homes, come on down to our showroom to see the amazing array of colors you can choose from in tile or sheet flooring. Check out [Dalsouple](#) here.

GREEN TIP

Are You A Locavore?

A Locavore is-as coined by the San Francisco Bay area group by the same name- an individual making an effort to grow, buy and eat locally. If you have made a conscious decision to do this, you are a Locavore because it is, like going green, a do-what-you-can venture. Some Locavores attempt the "100-mile challenge" and try to eat only what can be grown or produced within 100 miles of their home while others encompass their state or region. Most food on supermarket shelves travel an average of 1500 miles from farm to plate before it is consumed-a huge toll on the environment and our local farms! We have an

extended growing season here in Florida so it is easier to be a Locavore year-round than in other places, which can also help our local economy for more of the year. Remember, do what you can because every little bit helps and come down to INDIGO January 17th from 10-12pm to learn more about this movement from [Slow Foods Gainesville](#) founder Anna-Prizzia. Check out your 100-mile radius [here](#).

NEWS

Local: Cotton Club Renovation In Need Of Donations

On our side of town the historic blues and jazz building once known in it's heyday as the Cotton Club, has been undergoing a renovation of sorts but is now in need of funding to continue. Of particular interest for it's renovation as a historic structure are it's environmentally-friendly construction methods and materials to help maintain it's historic integrity. Learn more about the project or make a donation on the website [here](#) and read more about the renovation from the Gainesville Sun [here](#).

Local: Cabbot –Koppers Test Shows Hazardous Chemicals

The 20-plus-year-old Superfund site located just 23 blocks from downtown Gainesville has finally tested the storm water leaving the site for the first time in 7 years. The results of the tests showed that the runoff dumping into Springstead Creek contained six times more arsenic-a known carcinogen- and 13 times more copper-toxic to mammals and marine life- than allowed under Koppers' permit with the state. Some argue that the site has never been cleaned up (registered as a Superfund site by the EPA in the early 80's) because it has been allowed to operate using some of the same hazardous chemicals with a generic permit from the Florida Department of Environmental Protection. More on the article [here](#).

Local: Feed-In-Tariff Update

Gainesville City Commission endorsed GRU's proposal to offer the nation's first solar photovoltaic (PV) electric feed-in-tariff (FIT) program by authorizing legal staff to draft an ordinance, with the first reading scheduled for January 15 and the program launch scheduled for March 1. What is more, the contract is being offered for 20 years at 32 cents per kilowatt hour as long as participants invest in their own PV systems without rebates from GRU. More on the article [here](#).

National: Time Trusted Building Green LLC Launches Green Building Advisor

Green Building Advisor, from the leader in environmentally responsible design and construction-Building Green LLC- launches a new interactive website this January. The site will act as a resource for both curious homeowners who are unfamiliar with the concept of sustainable building and experienced contractors seeking to implement green features on their projects. Users will be able to access a wealth of information about sustainable practices and design philosophies. Users also will be able to look up product information, read forums and blogs run by professionals in the field, and even access real design documents, specs, and CAD information. Read on [here](#).

FAVORITE LINKS OF THE MONTH

New Alachua County Sustainability Website

<http://www.alachuacounty.us/government/sustainability/>

Overview of Toxic Chemicals in Building Materials From Global Health and Safety Initiative
<http://www.healthybuilding.net/healthcare/Toxic%20Chemicals%20in%20Building%20Materials.pdf>

Healthy Building Network
<http://www.healthybuilding.net/>

The Real Price of Gold
<http://ngm.nationalgeographic.com/2009/01/gold/larmer-text/1>

How Healthy Is Your Water? Just Look At The Seagrass
<http://www.sunnewspapers.net/articles/pnnews.aspx?NewsID=428285&a=newsarchive2/121408/ch1.htm&png=0>

Best and Worst Electronics On The Environment From Greenpeace
<http://www.greenpeace.org/usa/campaigns/toxics/hi-tech-highly-toxic/company-report-card>

National Day of Service This MLK Day
http://www.cbf.org/site/PageServer?pagename=act_sub_actioncenter_federal_nclb_day_of_service

EVENTS

INDIGO is now partnering with Santa Fe College to bring Sustainable Living workshops to a wider audience and with more loveable frequency! If you thought getting up to go green at 10AM on Saturday was already fun, now you can do it EVERY Saturday starting in January 17th. All registration will be available online through Santa Fe's Community Education course registrar while even more information will soon be available on INDIGO's online calendar.

Locavore 101

Saturday, January 17th from 10AM-12PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

Slow Food Gainesville is a local chapter of an amazing national and international non-profit organization that works to educate, support and celebrate food traditions and sustainable food production. Founding chapter member Anna Prizzia from UF's Office of Sustainability will guide us through the principles, practices and fun of being a locavore. We will prepare a local dish as well as learn about ways to sustain ourselves and our community through going locavore. Class is unlimited and free but please RSVPS to educationdept@indigogreenstore.com

Compact Fluorescent Lamp Safety/Collection Program Florida Hazardous Materials Awareness Week January 18-24

Compact Fluorescent Light bulbs contain a very small amount of potentially hazardous mercury and must be disposed of properly. You can bring them to INDIGO anytime and Alachua County picks them up for us. If you do break a bulb: DO NOT USE A VACUM OR BROOM TO CLEAN-UP A MERCURY SPILL! First, ventilate the room

for 30 minutes; Pick up all materials with disposable gloves and wipe the area clean ; Double bag and bring them to a drop off site. To find other places to recycle these bulbs and other household hazardous materials in your community, visit www.earth911.org .

Guide to Green Purchasing

Saturday, January 24th from 10AM-12PM

INDIGO322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

Dr. Luisa Amelia Dempere – a director at UF's Department of Materials Science and Engineering presents to us a workshop on navigating the new green marketplace. With emerging green technologies, inconsistent and confusing certifications and sometime vague claims of sustainability, finding which products are reliable as well as truly green and truly sustainable can be difficult. Class is unlimited and free but please RSVPS to:

educationdept@indigogreenstore.com

Edible Plant Project

Saturday, January 31st from 10AM-12PM

INDIGO/ Edible Farm 322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

The Edible Plant Project is a not-for-profit, volunteer-based group working to promote edible landscaping and local food abundance in North Central Florida. The goal of the EPP is to create positive alternatives to the unsustainable food system in this country. Come prepared to plant and learn from Michael Adler the nursery Manager and Director of R&D about native fruit trees, vegetables and other edibles, while understanding how you can harvest local food to help make Gainesville a more beautiful, sustainable place. We will also walk 6 blocks east of INDIGO to see the plant project in action. Class is unlimited and free but please RSVPS to: educationdept@indigogreenstore.com

Make Your Own Composter Carousel

Saturday, February 7th from 10AM-12PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: \$65 through INDIGO; \$75 through Santa Fe: <http://dept.sfcc.edu/ce/>

Compost is one of nature's best mulches and soil amendments, and you can use it instead of commercial fertilizers. Best of all, compost is cheap, organic and you can make it without spending a cent! Holding units are simple containers used to store garden waste in an organized way until these materials break down. We will make one in this workshop that can rotate the compost without you tilling it by shovel or pitchfork by horizontally rotating a round, 55-gallon barrel on casters. This unique and easy method of composting can also speed-up the time it takes your compost to mature. Come ready to use some tools and walk away with your own easy-to-use compost barrel. Class is limited so please save your space by RSVP to educationdept@indigogreenstore.com

Energy Improvements To Your Home and Small Business Made Easy

Saturday, February 14th from 10AM-12PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

This presentation covers the basics of water and energy conservation for your home or small business. With utility rates continuing to rise rapidly, there has never been a better time to invest in efficiency! Presenters Jason Fults and Eduardo Vargas of Drops and Watts have found that through simple behavioral changes alone (i.e., no monetary investment), the average consumer can reduce their utility bills by 5-10%. With minor investments, another 10-25% is possible. Class is unlimited and free but please RSVPS to: educationdept@indigogreenstore.com

Rain Barrel Making and Water Collection Systems

Saturday, February 21st from 10AM-12PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: \$75 through INDIGO; \$85 through Santa Fe: <http://dept.sfcc.edu/ce/>

Rain barrels, one of the first and easiest ways to baby- step into green, can save you money on your utility bill and save homeowners about 1,300 gallons of water during the peak summer months. 55 gallon food-grade barrels and fittings will be made available as UF's Office Of Sustainability Anna Prizzia and takes us step by step in constructing a custom rain barrel that you take home with you. An exploration led by German Rosi of Abundant Edible Landscapes, of more extensive cistern collection systems and solar/electric/gravity-fed pumping and soaker systems will also be discussed. Class is limited and cost is \$75 so please reserve your space by RSVP to:

educationdept@indigogreenstore.com

American Clay Plastering Workshop

Saturday, February 28th from 10AM-12PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: \$50 through INDIGO; \$60 through Santa Fe: <http://dept.sfcc.edu/ce/>

Join us for hands on workshop with American Clay- a natural plastering clay made with recycled and reclaimed aggregates and available in vibrant natural pigments. The world-renown clay plastering geniuses at Croydon Finishing, Inc. from Montgomery, AL will take us from the basics of plastering clear through the whole process of applying this amazing natural earth plaster - and give you a chance to try it out yourself. Class is limited and cost is \$50 so please reserve your space by RSVP to: educationdept@indigogreenstore.com

Shitake Inoculation Workshop

Saturday, March 14th from 10AM-2PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: \$60 through INDIGO only.

Learn how to grow your own Shitake mushrooms with our partners, Abundant Edible Landscapes. The workshop will include one inoculated log; an hour lesson from experienced, local gourmet mushroom magician, Jody Venn; one mushroom growers inoculation guide; the opportunity to inoculate your own log that you take home with you. Class is limited to 20 and cost is \$60 so please RSVP quickly. RSVP to: education@indigogreenstore.com

And now, a word from our sponsors:

GOING GREEN? LET US HELP.



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Are you a local business that would like to sponsor a class? Send us an e-mail if you are interested to: educationdept@indigogreenstore.com Would you like to put your banner on our website? Send another e-mail here for pricing info: purchasing@indigogreenstore.com

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Hours: Tues-Fri 10am-6pm, Sat 10am-5pm, Mon by appt.

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