

INDIGO

NORTH CENTRAL FLORIDA'S GREEN BUILDING SUPPLY STORE

322 SW 4 AVENUE, GAINESVILLE, FLORIDA 32601
WWW.INDIGOGREENSTORE.COM • 352.378.2285

DIG

(Do It Green)

Vol.3 /
No.9

SALES

BIOSHIELD

Healthy Living Paints

Bioshield Paints, Stains and Finishes 50% Off!

The last of our [Bioshield](#) natural water-based paints, stains and natural protective oils are ON SALE FOR 50% OFF till they're gone. The BioShield Paint Company focuses on supplying waterborne wall finishes and paints that use an extensive collection of 50 pigments, based on earth and ultramarine hues as well as natural oils, interior and exterior wood stains, and waxes and finishes for floors and furniture. We still have many stains available in small, 3.5 oz "sample" sizes for under \$5- perfect for your next kid furniture staining project, perfect for your health and perfect for the planet. And perfect for your pocketbook. We have chosen to not carry Bioshield any longer as they have opened to sell on line at their website and we cannot compete! Please check out [bioshieldpaint.com](#) to continue using this amazing product.

Sales: Bioshield Paints, Stains and Finishes; Eco Timber; Marmoleum Continues!

Customer Spotlight: Hoggetowne Middle School

Product Spotlight: Using Kirei Board- Some Design Ideas from HGTV

Green Tip: Tankless Hot Water Heaters: How Do They Work And Why They Save Energy

INDIGO Blog Link:

Local: UF Solar Decathlon Team Planning For Spain in 2010

Local: Neutral Gator To Help UF Athletic Program Win By Zeroes

Nation: Austin, TX Requires Energy Audits and Labels

Favorite Links

Events



MARMOLEUM

Marmoleum Sale Continues

We know you see this sale every month but it's true- we still have limited supplies of our click and lock floating Marmoleum floors in either 12"x36" planks or 12"x12" squares both at \$4 a sq ft. One of the world's greenest and beautiful floors made with natural linseed oil, plant rosins, jute fiber, recycled oak cork bark and wood flour, this floor is a snap to install and has the same durability of commercial linoleum with a 25-year warranty. Please call us for more information on this limited-time offer.



EcoTimber Special Buys and Exotic Sales Continue

While their woven bamboo was recently rated the #1 best wood floor on the market by Consumer Reports, Eco Timber also has a collection of [FSC certified](#) Exotic woods and special buys that INDIGO can supply you with this month. Exotic woods are known to be exceptionally durable and hard but are harvested mainly in the tropics where forests are being cleared usually due to farming. The key to supporting sustainable forestry is making sure the manufacturers and suppliers are FSC certified-the gold standard in forest stewardship. Click [here to find special buys](#) and [here for exotics](#) from Eco-Timber currently on sale.

INDIGO

NORTH CENTRAL FLORIDA'S GREEN BUILDING SUPPLY STORE

322 SW 4 AVENUE, GAINESVILLE, FLORIDA 32601
WWW.INDIGOGREENSTORE.COM • 352.378.2285

DIG

(Do It Green)

Vol.3 /
No.9

CUSTOMER SPOTLIGHT

Hoggetowne Middle Takes Another Step Towards Being A Healthy School

Indigo has teamed together with Hoggetowne Middle School, BCAE, Mark Wortham of CertaPro Painters, and The Gelato Company in a social initiative to recreate Hoggetown Middle School. The weekend long activity involved local businesses and community members preparing for the schools opening on August 24th. Indigo donated environmentally friendly, solvent free and zero voc paints made by AFM/Safecoat to promote a healthy learning environment at Hoggetown Middle School. "I'm so glad to have the opportunity to contribute to the "greening" of our community, especially in a school," said Liberty Phoenix Lord, owner of INDIGO. "Hopefully, our donation will keep promoting sustainable solutions as a standard in Gainesville." Local painter, Mark Wortham of CertaPro Painters also donated his expertise with the painting and The Gelato Company was on hand relieving the laborers with refreshing snacks. Painters breathing easy because of the AFM/Safecoat paint included the local Brazilian Cultural Arts Exchange, Hoggetowne teachers, members of the school's board and Hoggetowne's own students. Read the full Gainesville Sun story [here](#).



PRODUCT SPOTLIGHT

Using Kirei Board- Some Design Ideas from HGTV

Kirei Board is a strong, lightweight, durable, eco-friendly substitute for wood and is used in furniture, cabinetry, casework, and interior design elements (like a fireplace mantles...). Manufactured from reclaimed sorghum straw and no-added-formaldehyde adhesive, Kirei board brings a beautiful new element to modern interior design. One great application is a fireplace mantle for instance and in this [video from HGTV](#) the handsome, deft HGTV guy shows us how beautiful and easy it is to work with. What is more, Kirei is bendable at 6mm and 10mm for a variety of stunning and creative ideas. And as always, come to INDIGO to see it for yourself!



Bottled Water Facility Seeking To Pump Our Water From Lilly Springs On the Santa Fe River [Click here to take action to stop it](#)

Google Earth Shows USA Co2 Emissions by County <http://www.purdue.edu/eas/carbon/vulcan/GEarth/>

Lest We Forget...Fathers And Mothers Of The Green Movement...Where Are They Now? http://www.treehugger.com/files/2009/08/where-are-they-now-10-green-visionaries-from-the-woodstock-era.php?dcitc=daily_nl

Drops and Watts Newsletter http://www.dropsandwatts.com/newsletters/august_09.html

Sailboat to Set Sail Into Plastic Vortex <http://www.loe.org/shows/segments.htm?programID=09-P13-00031&segmentID=2>

Florida Organic Growers celebrates 20 years <http://foginfo.org/>

Chinese Drywall Still Affecting Florida Homeowners <http://online.wsi.com/article/SB10001424052970203674704574332264031026476.html>

Hummingbird Migration Is On!- Get Feeders At Wild Birds Unlimited <http://gainesville.wbu.com/>

Hogtown Homegrown- What's Fresh Right Now? <http://www.hogtownhomegrown.com/Files/Hogtown%20Homegrown%20Aug%202009.pdf>

EcoAyris Uses AFM Safecoat on Their Baby Furniture http://www.etsy.com/shop.php?user_id=6779475 Students: Save Trees and Save Money Reading Your Textbooks

Digitally <http://mhhe.zinio.com/> or by chapter here: <http://www.ichapters.com/market/index.html> or rent them here: <http://www.bookrenter.com/>

INDIGO

NORTH CENTRAL FLORIDA'S GREEN BUILDING SUPPLY STORE

322 SW 4 AVENUE, GAINESVILLE, FLORIDA 32601
WWW.INDIGOGREENSTORE.COM • 352.378.2285

DIG

(Do It Green)

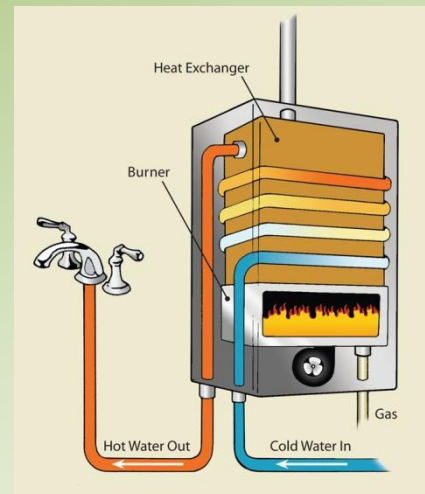
Vol.3 /
No.9

Tankless Hot Water Heaters: How Do They Work And Why They Save Energy

(From *buildinggreen.com*) A conventional, storage-type water heater has an insulated tank and a relatively small gas burner or electric heating element (often two elements) to heat the water. Water is heated slowly and remains "thermally stratified" so that water drawn off from the top remains hot even after 90% of the hot water is used up. There is the risk of running out of hot water, however, because the rate of heating may not keep up with the hot water draw from typical uses, such as showers. Tankless hot water heaters—often called demand or instantaneous water heaters—heat water as it is used. The main advantage is that hot water doesn't sit in a tank all the time, losing energy through the tank walls, which occurs even with insulation.

As with storage water heaters, tankless models can be either gas-fired or electric. For very small loads, such as a remote lavatory that has only a sink with a low-flow aerator, an electric tankless water heater can make a lot of sense since it obviates the need for running a gas line. But for more extensive hot-water needs, such as an entire home, a gas-fired tankless water heater is almost always a better choice. [Read on](#)

Green Tip



FAVORITE LINKS

INDIGO Blog Link: Do You Know What's In Your Paint? VOC's are only half the story

<http://indigogreenstore.com/green/blog1.php/main/>

NOW A WORD FROM OUR SPONSORS:

GOING GREEN? LET US HELP.



Don L. Davis | President

West Newberry Road Office
5200-A West Newberry Road | Gainesville, FL 32607
Office: 352.372.1336 | Fax: 352.372.6634 | Cell: 352.339.1339
E-mail: davis.don@ccb.com

WHO'S YOUR
BANKER?

LIVE SMART
- LOSE THE PLASTIC LAWN BAGS

Beginning October 1st Alachua County will only accept grass and other yard clippings left in reusable containers.

352.374.5213
www.TheWasteWatcher.com

THE WASTE WATCHER
Embrace Zero Waste



INDIGO

NORTH CENTRAL FLORIDA'S GREEN BUILDING SUPPLY STORE

322 SW 4 AVENUE, GAINESVILLE, FLORIDA 32601
WWW.INDIGOGREENSTORE.COM • 352.378.2285

DIG
(Do It Green)

Vol.3 /
No.9

INDIGO'S CLASS SCHEDULE AND COMMUNITY EVENTS

Workshops Are Back!



Recycled Concrete and Glass Countertops 101 w/ James Catabia of Casting Impressions

Why Concrete Countertops? And why all concrete countertops are not created equal.

Come learn the sustainable aspects of our local concrete countertops from Casting Impressions. James will walk you through the process from start to finish on how he creates a locally-sourced recycled masterpiece. **FREE**

Saturday September 26th 10AM-12PM AT INDIGO 322 SW 4th Ave

Unlimited class size but please RSVP to educationdept@indigogreenstore.com

From The Banker's Mouth: Grants, Rebates and Loans For Solar and Energy Efficient Projects

Don Davis the President of our local Capitol City Bank, has been working hard to find viable financing opportunities and models for North Central Florida and is leading the way to bring banks to the table for sustainability. Join us as he walks us through the world of funding opportunities for renewable energy and energy efficient projects for residential and small businesses. **FREE**

Saturday October 10th 10AM-12PM AT INDIGO 322 SW 4th Ave

Unlimited class size but please RSVP to educationdept@indigogreenstore.com

COMMUNITY EVENTS:

Slow Food Gainesville Pot Luck

Labor Day, Monday, September 7th

The potluck will be held at the Alachua County Extension Office (2800 NE 39th Ave), with doors opening at 5:00 pm, followed by dinner and activities until our speakers begin at 6:00. [Click here for more information](#)

MOVING TOWARD SUSTAINABILITY

PEOPLE-PLANET-PROFIT

A conversation that introduces the concepts of sustainable development, its importance to Florida and highlights best practices. Speaker will be Tim Center, Director of Sustainable Florida
Harn Museum of Art

SW 34th Street and Hull Road • Gainesville, Florida

Wednesday, September 9th, 5:00 PM - 7:00 PM

Chapter Members FREE / Non-Members \$10

Register at: <http://www.usgbcheartfl.org>

The Alachua County Extension Office free Fall Gardening Programs.

All classes will be presented by Wendy Wilber, Environmental Horticulture Agent at either the Alachua County Extension Office (2800 NE 39th Ave., Gainesville) or the Tower Road Branch Library (3020 SW 75th Street, Gainesville).

- Vegetable Gardening Basics - September 9th, 6 p.m. - 7:30 p.m., (at the Alachua County Extension Office)
- Florida Friendly Landscaping - September 15th, 6 p.m. - 7:30 p.m. (at the Tower Road Branch Library)
- Florida Friendly Landscaping - September 23rd, 6:30 p.m. - 7:30 p.m. (at the Alachua County Extension Office)
- FYN Tour of Landscapes - September 26th, 11 a.m. - 3 p.m. (at the Alachua County Extension Office)

To pre-register, leave a message at 352-337-6209.

COMMUNITY EVENTS CONTINUED! GO GAINESVILLE!

Workshop, field day for conventional Florida growers interested in going organic

Farmers who want to capitalize on the growth in the organic sector will find particular interest in upcoming events in Alachua and Gilchrist counties. FOG and UF/IFAS will hold an "Operation Transition" workshop Sept. 25 at Alachua County Extension in Gainesville. The workshop will benefit conventional farmers seeking information about transitioning to organic production practices. A farm tour Oct. 7 will provide farmers first-hand knowledge of a diversified organic production system at Jordan and Diwa Brown's farm, The Family Garden, in Bell. For more info see: http://foginfo.org/enews/july09/july09_1.php

River Cleanup Dates From Current Problems:

Santa Fe River, Sept 10.

Meet at Ginnie Springs at 9am and work downstream. You must be registered, however! Please call Pete Butt at 386-454-3556 or Colleen Brown at 386-454-5901 to add your name to the list.

Newnans Lake, Oct 3 Any type of boat is welcome or you can work on foot. You may come and work as an individual, or if your group would like an assigned site we would encourage you to sign up and join us.

Otter Springs, Oct 24 This will be a fun day, with lunch provided along with t-shirts for volunteers.

For more info contact: Fritzi S. Olson, Executive Director Current Problems, Inc 352-264-6827 <http://www.currentproblems.org>

The CWC is looking for energetic and dedicated volunteers who would like to be trained to perform comprehensive energy surveys for households in need. CWC auditors help shield some of our community's most vulnerable residents from high utility costs. In the process, they strengthen our local economy and make our community more environmentally sustainable. **Autumn 2009 Training:** Sept. 19 (8am- 12pm) Sept. 26 (8am- 12pm)

Oct. 3 (8am- 5pm) Volunteers must undergo a background check and are asked to donate a minimum of \$20 to help offset the cost of the training. Scholarships are available. **To register for the training, or for more details, contact the CWC at: (352)450-2100 or cwc@rebuildingtogetherncf.org.**

Habitat For Humanity Signature Event

A Benefit For Habitat For Humanity Saturday, September 25th 7PM-10PM Sweetwater Branch Inn Please see their website for ticket information, sponsors and auction items <http://www.alachuahabitatsignatureevent.org/>

Monday, September 28th FOOD INC at The Hippodrome State Theatre

Hungry for change? Want to see how our industrialized food really gets to our plate? These showings of the documentary Food Inc on Monday, September 28th will be a benefit for the newly resurrected Non-Profit [Sustainable Alachua County](#) and [The Citizens Co-Op](#). Tickets are on sale now. [Click here for details and tickets.](#)

2009 Fall Native Plant Sale

Saturday, September 26 from 8:30 a.m. to 12:30 p.m.

The sale is hosted cooperatively by the Paynes Prairie chapter of the Florida Native Plant Society (FNPS), Friends of Nature Parks (FNP) and the City of Gainesville Nature Operations Division. On Saturday, the sale features refreshments for sale and a free naturalist-led wildflower walk at 11:30 a.m.

A special THANK YOU to all of the teachers and businesses who donate to the cause of community education!

Are you a local business that would like to sponsor a class? Send us an e-mail if you are interested to: educationdept@indigogreenstore.com Would you like to put your banner on our website? Send another e-mail here for pricing info: purchasing@indigogreenstore.com

THINK ABOUT YOUR IMPACT.
TEACH GREEN.

Hours: Tues-Fri 10am-6pm, Sat 10am-5pm, Mon by appt.

322 SW 4th Ave, Gainesville, FL 32601

www.indigogreenstore.com 352 378 2285

Locally owned & operated. Locally committed.