



NORTH CENTRAL FLORIDA'S GREEN HOME SUPPLY STORE
322 SW 4 AVENUE, GAINESVILLE, FL 32601
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SALES

Sunlight Is Good For You: Install A Solatube -On Sale through December (Held Over!) 10% off

Sunlight wakes us up and helps us to greet the day, hooray! It is also by the way, free, unlike electric lights which we have to use during the day in darker home spaces. The Solatube Day lighting System captures sunlight on the rooftop and redirects it down a reflective tube into interior spaces. The tubing will fit between rafters, will install easily with no structural modification and at the ceiling level, it has an attractive diffuser that spreads the light evenly throughout the room. Great for homes, it is also gaining popularity in warehouses and businesses that have the high cost of having to illuminate a lot of interior space without natural lighting. What's more, if you install it in 2009 you can write off 10% of the cost from your taxes for energy efficiency improvements while waiting for the savings on your electricity to pay you completely back. Come on by INDIGO sometime and see them on display in our showroom.

EcoTimber Sale Continues until we run Out: FSC Certified Tropical Hardwood Flooring

To ensure that you have sustainably harvested tropical and domestic hardwood, look to see that it has the gold standard, FSC certification. This sale will only last while the supplies do:

Acacia Prefinished Engineered for \$3.99/sq ft...regularly \$5.99

Patagonia Rosewood Prefinished Engineered for \$5.59/sq ft...regularly \$10.39

Hand-Scarped Oak Prefinished Engineered for \$6.89/sq ft...regularly \$11.95

Rose Teak Prefinished Solid for \$5.99/sq ft...regularly \$10.49

Caribbean Rosewood Prefinished Engineered for \$5.99/sq ft...regularly \$10.59

PRODUCT SPOTLIGHT

Sustainable Gifts For The Holidays: USA Made Wooden Toys, Recycled Bike Clocks, and More...

While much is being made of the dangers of imported products, the [Maple Landmark Toy Company](#) in Vermont, has been making beautiful wooden toys for almost 30 years, and making them non-toxic, sustainable and functional. They make a great stocking stuffer for the little munchkins this year! We still have a limited stock of Recycled Bike Clocks from [Resource Revival](#), beautiful wrapping paper made from recycled paper with soy-based inks from [Fishlips](#), the award winning stainless steel non-toxic [Klean Kanteen](#) for the person in your life who drinks water (i.e. everyone!) and stylish bags made from old billboards and recycled PET bottles.

GREEN TIP

Get your holiday hairdo at Ladybirda- one woman show by owner/stylist Ann Marie Amish- is a unique experience in the abundant world of hair and beauty. Located at INDIGO, it is THE place where personal attention meets sustainable lifestyle choices. Not only do you get a quiet and relaxing experience in Ann Marie's chair surrounded by cork floors and healthy living paints, she has carefully chosen her hair care products to reflect her belief that less-toxic, and eco-friendly does not mean you must sacrifice professional quality. [Max Green Alchemy](#) and [PureOlogy](#) –the two hair care lines available at Ladybird- use certified organic botanicals, are cruelty free, paraben and sodium laurel/laureth sulfate free and are contained within recycled and recyclable packaging. Her hair color line is a permanent color line from [EcoColors](#) specially formulated for the chemically aware. For more information or to book an appointment call 378.7105 or e-mail Ann Marie: starfish@hotmail.com

NEWS

Local: Alachua County Commissioners to Endorse Climate Action Blueprint; ECSC Final Report Now Available Online

The Alachua County Board of County Commissioners are joining with local elected officials across the country this week to urge President-elect Obama and the incoming Congress to invest stimulus dollars in local climate action as a quick and effective way to create new green jobs, revitalize the economy and promote energy independence.

December 8-15 is national Local Climate Action Week...read more:

<http://www.climatecommunities.us/endorseblueprint.html> And in similar news, the County's Energy Conservation Strategies Commission (ECSC) report was released last week as an example of Alachua County's innovative commitment to energy conservation, greenhouse gas reductions, and job creation.

Click below to view the ECSC final report:

<http://issuu.com/msexton/docs/ecscfinalreport>.

Regional: Tallahassee Realtors Recognize Green Building Certifications

As of November, the Tallahassee REALTORS Multiple Listing Service (MLS) began including a searchable field for green certifications. It is applicable to new homes only and the drop down menu lists the following options: HERS, Energy Star, FGBC, LEED, NAHB, and Green Candidate. The listing agent will be required to include a copy of the actual certificate in the Listing's Associated Documents. For the Green Candidate, the listing agent is to cite the Certifying Agent or company with whom the builder is working. All builders who have a Certified home, or who are in the process of certifying a home are encouraged to take advantage of this new tool.

Spearheading this effort was FGBC Certifying Agent Jane Bixler Conn of the Green Building Group in Tallahassee. Jane noted that once the committee realized green certifications are both quantifiable and verifiable, and that they are both desired by the consumer and required for certain mortgages, they approved the green certification field.

State: Florida Revises Everglades Deal with U.S. Sugar

In a revised deal praised by some environmentalists, the state will now spend \$1.34 billion rather than \$1.75 billion on a land purchase deal to convert farmland to conservation. The land sits nearby Lake Okeechobee, and is central to a plan to revitalize Everglades's ecosystems. http://www.latimes.com/news/science/environment/la-na-everglades12-2008nov12_0,3603530.story

National: U.S. Green Building Market Accelerating at a Dramatic Rate

According to McGraw-Hill Construction's "Green Outlook 2009," the value of green building construction starts was up five-fold from 2005 to 2008 (from \$10 billion to \$36-\$49 billion), and could triple by 2013, reaching \$96-\$140 billion. Green builders also report that green building appears to be less affected by the down market compared to conventional building. <http://www.marketwatch.com/news/story/Green-Building-Could-Triple-2013/story.aspx?quid=%7BBF723D28-5AB0-4947-A9A0-1F8FB34DA1AB%7D>

FAVORITE LINKS OF THE MONTH

Oh No..The Christmas Tree Decision...Again!

<http://www.lowimpactliving.com/blog/2007/12/04/the-xmas-tree-decision/>

The No Plastic Holiday Challenge

<http://crunchydomesticgoddess.com/2008/11/11/the-no-plastic-holiday-challenge/>

Rideshare program online

<http://www.zimride.com/home.php>

Green Holiday Gifts Under \$30—or Free!

<http://www.lowimpactliving.com/blog/2008/11/20/green-holiday-gifts-under-30/>

Energetic Obama: A Closer Look at Obama's Energy Plan

<http://features.csmonitor.com/environment/2008/11/12/a-closer-look-at-obama%E2%80%99s-energy-plan/>

Greeley, CO: Toilet Recycling Program

<http://www.citiesgogreen.com/stories-of-what-works/214-toilet-recycling-program>

Defining Recycled Content

<http://www.buildinggreen.com/auth/article.cfm/2008/11/24/Defining-Recycled-Content/>

Governor's Action Team on Energy and Climate Change Issues Final Report

http://www.dep.state.fl.us/climatechange/actionplan_08.htm

Green Plans in Blueprints of Retailers

http://www.nytimes.com/2008/11/08/business/08build.html?_r=1

EVENTS

INDIGO is now partnering with Santa Fe College to bring Sustainable Living workshops to a wider audience and with more loveable frequency! If you thought getting up to go green at 10AM on Saturday was already fun, now you can do it EVERY Saturday starting in January. All registration will be available online through Santa Fe's Community Education course registrar while even more information will soon be available on INDIGO's online calendar.

Citizen's Co-Op

INDIGO

Cost: Free

Saturday, December 13th 10am-12pm

Cooperative Empowerment Seminar - learn all the details on Citizens Co-Op, types of memberships, the business structure, and how to help recruit more members. Contribute ideas towards the development of the co-op and take a more active role in the process. Let's all work together! Class is unlimited and free but please RSVPS to educationdept@indigogreenstore.com

Locavore 101

Saturday, January 17th from 10AM-12PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

Slow Food Gainesville is a local chapter of an amazing national and international non-profit organization that works to educate, support and celebrate food traditions and sustainable food production. Founding chapter member Anna Prizzia from UF's Office of Sustainability will guide us through the principles, practices and fun of being a locavore. We will prepare a local dish as well as learn about ways to sustain ourselves and our community through going locavore. Class is unlimited and free but please RSVPS to educationdept@indigogreenstore.com

Guide to Green Purchasing

Saturday, January 24th from 10AM-12PM

INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

Dr. Luisa Amelia Dempere – a director at UF's Department of Materials Science and Engineering presents to us a workshop on navigating the new green marketplace. With emerging green technologies, inconsistent and confusing certifications and sometime vague claims of sustainability, finding which products are reliable as well as truly green and truly sustainable can be difficult. Class is unlimited and free but please RSVPS to: educationdept@indigogreenstore.com

Edible Plant Project

Saturday, January 31st from 10AM-12PM

INDIGO/ Edible Farm 322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

The Edible Plant Project is a not-for-profit, volunteer-based group working to promote edible landscaping and local food abundance in North Central Florida. The goal of the EPP is to create positive alternatives to the unsustainable food system in this country. Come prepared to plant and learn from Michael Adler the nursery Manager and Director of R&D about native fruit trees, vegetables and other edibles, while understanding how you can harvest local food to help make Gainesville a more beautiful, sustainable place. We will also walk 6 blocks east of INDIGO to see the plant project in action. Class is unlimited and free but please RSVPS to: educationdept@indigogreenstore.com

Make Your Own Composter Carousel
Saturday, February 7th from 10AM-12PM
INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: \$65 through INDIGO; \$75 through Santa Fe: <http://dept.sfcc.edu/ce/>

Compost is one of nature's best mulches and soil amendments, and you can use it instead of commercial fertilizers. Best of all, compost is cheap, organic and you can make it without spending a cent! Holding units are simple containers used to store garden waste in an organized way until these materials break down. We will make one in this workshop that can rotate the compost without you tilling it by shovel or pitchfork by horizontally rotating a round, 55-gallon barrel on casters. This unique and easy method of composting can also speed-up the time it takes your compost to mature. Come ready to use some tools and walk away with your own easy-to-use compost barrel. Class is limited so please save your space by RSVP to educationdept@indigogreenstore.com

Energy Improvements To Your Home and Small Business Made Easy
Saturday, February 14th from 10AM-12PM
INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: Free through INDIGO; \$10 through Santa Fe: <http://dept.sfcc.edu/ce/>

This presentation covers the basics of water and energy conservation for your home or small business. With utility rates continuing to rise rapidly, there has never been a better time to invest in efficiency! Presenters Jason Fults and Eduardo Vargas of Drops and Watts have found that through simple behavioral changes alone (i.e., no monetary investment), the average consumer can reduce their utility bills by 5-10%. With minor investments, another 10-25% is possible. Class is unlimited and free but please RSVPs to: educationdept@indigogreenstore.com

Rain Barrel Making and Water Collection Systems
Saturday, February 21st from 10AM-12PM
INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: \$75 through INDIGO; \$85 through Santa Fe: <http://dept.sfcc.edu/ce/>

Rain barrels, one of the first and easiest ways to baby- step into green, can save you money on your utility bill and save homeowners about 1,300 gallons of water during the peak summer months. 55 gallon food-grade barrels and fittings will be made available as UF's Office Of Sustainability Anna Prizzia and takes us step by step in constructing a custom rain barrel that you take home with you. An exploration led by German Rosi of Abundant Edible Landscapes, of more extensive cistern collection systems and solar/electric/gravity-fed pumping and soaker systems will also be discussed. Class is limited and cost is \$75 so please reserve your space by RSVP to: educationdept@indigogreenstore.com

American Clay Plastering Workshop
Saturday, February 28th from 10AM-12PM
INDIGO 322 SW 4th Ave, Gainesville 378.2285

Cost: \$50 through INDIGO; \$60 through Santa Fe: <http://dept.sfcc.edu/ce/>

Join us for hands on workshop with American Clay- a natural plastering clay made with recycled and reclaimed aggregates and available in vibrant natural pigments. The world-renown clay plastering geniuses at Croydon Finishing, Inc. from Montgomery, AL will take us from the basics of plastering clear through the whole process of applying this amazing natural earth plaster - and give you a chance to try it out yourself. Class is limited and cost is \$50 so please reserve your space by RSVP to: educationdept@indigogreenstore.com

And now a word from our sponsors:



Waste Reduction Tips for the Holidays!

- **GIVE A NON-MATERIAL GIFT** SUCH AS A PHONE CARD OR GIFT CERTIFICATE.
- **USE EDIBLE OR COMPOSTABLE ITEMS** SUCH AS POPCORN AND CRANBERRY STRINGS TO DECORATE TREES.
- **MAKE A HOMEMADE GIFT** SUCH AS BAKED COOKIES, PHOTOGRAPHS, ETC.



THE WASTEWATCHER
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GOING GREEN? LET US HELP.



WHO'S YOUR BANKER?

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A special THANK YOU to all of the teachers and businesses who donate to the cause of community education including Sweetwater Organic Coffee Roasters.

Are you a local business that would like to sponsor a class? Send us an e-mail if you are interested to: educationdept@indigogreenstore.com Would you like to put your banner on our website? Send another e-mail here for pricing info: purchasing@indigogreenstore.com

THINK ABOUT YOUR IMPACT.
TEACH GREEN.

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Hours: Tues-Fri 10am-6pm, Sat 10am-5pm, Mon by appt.
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