



DIG (Do It Green)

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NORTH CENTRAL FLORIDA'S
GREEN HOME SUPPLY STORE



GREEN SOLUTIONS FOR A HEALTHY HOME

Sales : Product Spotlight : Green Tip : Customer Spotlight : Local : National : Favorite Links : Events

SALES: WRAP-N-MATS AND SPRING CLEANING SUPPLIES

Replace your zip-lock bags with re-usable Wrap-N-Mats: made without PVC they keep your food fresh; offer a clean eating surface; are washable and of course eco-friendly. **Buy two Wrap-N-Mats AND GET ONE FREE for the month of April.** Our green cleaning supplies are plant-based, PH neutral, made in Florida, Greenstar Certified (does not contain nasty solvents or formaldehydes), not tested on animals, and they help to complete your healthy home and business. Ask anyone at Satchels, The Jones, Maude's, or the Bistro 1245 about Parsley Plus and they'll tell you it's a pleasure to work with. **All in stock cleaning products are 10% off through April!** <http://www.indigogreenstore.com/products/?c=Cleaning-Supplies>



We've had some interest from customers who would like to refill their dish soaps and laundry cleaners here at the store. We think it's such a great idea we are starting a **customer co-op** to honor less waste. If you are interested please contact purchasing@indigogreenstore.com. Include your name, the product you use, and contact info and we'll be in touch.



PRODUCT SPOTLIGHT: TIMBERSIL GLASS-INFUSED LUMBER

At the Square Foot Garden Class at INDIGO a few weeks ago we framed our gardens with glass-infused lumber from Timbersil - a non-toxic alternative to plasticized or pressure-treated wood. Timbersil is backed with a 45-year warranty. A new, truly amazing product, the company warranties that it will not rot or decay due to attacks from wood-destroying organisms and mold, will not leach toxic chemicals, has stronger wood fibers and is naturally fire resistant due to the glass, and is non-corrosive to steel fasteners because there is no copper in the product. Awarded one of Building Green's Top Ten Products of 2007, INDIGO currently has some 2x8x16s available in stock, perfect for framing your springtime gardens, decking or playgrounds. For more information on Timbersil: <http://www.timbersilwood.com>

HOUSEHOLD GREEN TIP: PROPER CFL DISPOSAL AND THE FUTURE OF LEDs



Although the market is turning to energy-efficient Compact Fluorescent Light Bulbs, there is still a catch: CFLs contain small amounts of mercury and should be disposed of properly. **PLEASE don't throw them in the trash.** Mercury released from the bulbs can get into our streams, lakes, and groundwater and collect in the bodies of fish and the wildlife and humans that eat them. INDIGO is an official collection site for spent CFLs of all sizes. Bring in your bulbs and we'll give you \$1.00 off the purchase of a new CFL! Yet in order to move away from mercury, INDIGO is looking to carry Light Emitting Diodes, or LEDs. These bulbs can save you 3x as much energy and heat loss and do not contain mercury. Look for them soon at INDIGO!

CUSTOMER SPOTLIGHT: DEBBIE MASON'S BAMBOO COUNTERTOPS

"I looked a number of sustainable options when replacing my countertops, from recycled glass to wood. In the end, I chose the bamboo because it is so beautiful and creates a sense of warmth to balance all my stainless appliances. I have bamboo floors in my house as well. I enjoy putting my green values into action and even bought a hybrid vehicle recently. We are lucky to have INDIGO in Gainesville, and the team of Mike and Liberty really know the green product lines they represent. They are passionate about offering Gainesville residents green options, and their knowledge of the products available is extensive. The choices INDIGO offers are terrific and it is great to have sustainable products available locally. They were totally supportive throughout the process and really made it an easy way to go."
- Debbie Mason



Debbie's New Bamboo Countertops!

LOCAL: INDIGO PROUDLY PARADING TOILETS AT THE PARADE OF HOMES

INDIGO will have our award-winning dual-flush Caroma toilets in the Charleston model home within the LEED certified green community of Brytan during the 2008 Annual Parade of Homes this April 19-20, and April 26th-27th. The dual flush technology of these toilets can aid in both water and money savings with the potential to provide homeowners a savings of up to 70,000 gallons of potable water a year compared to their traditional 5-gallon tanks. For more information on the green community of Brytan: <http://www.brytan.com>. For more information on the 2008 Parade of Homes in Gainesville visit: <http://www.banconf.com/parades.asp>. For more information on Caroma dual-flush technology: <http://www.caromausa.com>



NATIONAL: ANCIENT SEQUOIAS THREATENED (AGAIN!)

Giant Sequoias are among the oldest organisms on the planet. Many took root long before our great, great grandparents were born, and will live to see our great, great grandchildren - if we don't allow the timber industry to destroy them first. More than half of the remaining groves - located in Giant Sequoia National Monument - are in jeopardy because, despite being rebuked by the federal courts, the current Administration is refusing to back off its plan to log this irreplaceable ancient forest. Act now and sign the Sierra Club's petition to Forest Service Chief Abigail Kimbell, to implement the strongest possible protections for Giant Sequoia National Monument. <http://action.sierraclub.org/site/R?i=k2EIAe04Uxx6zdz4pwuKvA>

FAVORITE WEBSITES OF THE MONTH

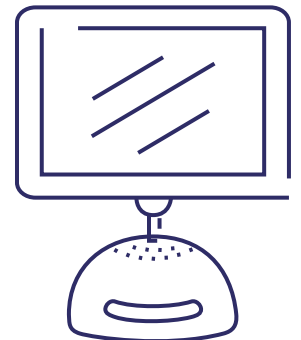
Local Prescriptions Down The Drain

http://www.alachuacounty.us/government/depts/comm/exportreleases.aspx?pr_id=5796

More here: <http://www.treehugger.com/files/2008/03/pharmaceuticals-in-water.php>

Sign this petition to ask the EPA to protect consumers from formaldehyde in wood products:

<http://action.sierraclub.org/site/PageNavigator/FormaldehydePetition>



INDIGO NOW HAS A GREEN GARDEN SECTION!

Certified organic vegetable starters, native plants, butterfly plants and edibles all grown by a local horticulturist. Our garden located in the back of the adjacent property will be open during normal business hours but the resident expert will be there on Saturdays only.



GOING GREEN? LET US HELP.



WHO'S YOUR BANKER?

Don L. Davis | President

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Write to advertising@indigogreenstore.com to receive a media kit with information on advertising with INDIGO.

INDIGO

PRESENTS

GREEN SOLUTIONS FOR A HEALTHY HOME



GREEN INVESTING, APRIL 5

Diana L. Blaisedale, an Investor with a Magna Cum Laude degree in Finance, experienced working for a socially-responsible Manager and on Wall Street, with a decade of experience in "Green Investing" can show you how to invest in green business and (of course!) make money at the same time. Fee for the class is \$100 for one student, \$150 for two and includes lunch by Chipotle, a green company themselves. Saturday, April 5 at United Church of Gainesville, 10AM-4PM. To register call 372-1081 but class is limited to 12. Sorry for the late notice on this but please feel free to contact Diane directly for more information on her services.

ENERGY AND WATER SAVINGS MADE EASY, APRIL 12

Lower your utility bill by 25% with lowcost improvements. Presented by Eduardo Vargas of Archstone Technologies in Gainesville: <http://www.archstoneusa.com/ee.html>, we will learn how to implement inexpensive and simple solutions to save money on our electricity and water bills each month. Vargas offers energy audits through his company as well as complete installation and upgrades to make your home more energy efficient and green. Saturday April 12th, 12PM-1PM at INDIGO. Class is FREE and size is unlimited but please RSVP to: educationdept@indigogreenstore.com

SPRINGTIME PLANTING: HERBS AND FLOWERS

Planting with Julanne Weisberg. Veggie lunch provided. \$25 and bring your own pot. April 19th 9:30AM-12:30PM. RSVP Julanne 381-8017.

MAKE YOUR OWN RAIN BARREL, APRIL 26

Rain Barrel Making is Back! Rain barrels, one of the first and easiest ways to baby-step into green, can save you money on your utility bill and save homeowners about 1,300 gallons of water during the peak summer months. 55 gallon food-grade barrels and fittings will be made available as INDIGO's own Mike Amish takes us step by step in constructing a custom rain barrel that you take home with you. April 26th 10AM-12PM at INDIGO. Limited class size and \$65 for supplies (note this price increase). Please RSVP to: educationdept@indigogreenstore.com

GIMME GREEN MOVIE MONSTERS, APRIL 28

Join us to celebrate Earth Day in our own way on Monday, April 28 at the Hippodrome Cinema as we highlight two local films, Gimme Green www.gimmegreen.com and Green Monster: It Came from the River http://www.stjohnsriverkeeper.org/greenMonster_Program.asp. Directed by Gainesville's own Eric Flagg and Isaac Brown, the award winning Gimme Green is a humorous look at America's obsession with the residential lawn and the effects it has on our environment, our wallets, and our outlook on life. The second film Green Monster, was created by St. Johns River Keeper and PRC Digital Media and documents an unprecedented algae bloom and answers community questions about it. Sponsored by INDIGO, Satellite Magazine, Video Rodeo and the Hippodrome Cinema, entrance is a \$3-\$5 sliding scale, proceeds of which will benefit a new documentary by Eric Flagg on the Eastside High School Culinary Arts program as it competes with other schools around the country using only locally-sourced food. 7PM (1st Showing) 9PM (2nd Showing) Both times will include both movies and a Q&A with the directors afterwards.

GREEN PLUMBING!, MAY 12

At the current rate, the average American uses about 70 gallons of water per day. With threats from Georgia to re-draw borders and annex water from Tennessee, the solution is obvious: reduce, reduce, reduce. Nate Blazinet of Sunshine Plumbing of Gainesville will present to us some creative improvements to reduce our water use, lower our energy usage for heating water and talk to us about water catchment systems for irrigation, on demand hot water systems, hot water re-circulators and other affordable green solutions. Join us Saturday May 12th 12PM-1PM at INDIGO for this FREE workshop. Unlimited class size, but please RSVP to: educationdept@indigogreenstore.com

BACK BY POPULAR DEMAND: LOCAL AUTHOR DIANE MCDILDA, MAY 24

Diane McDilda, author of The Everything Green Living Book, will present easy ways to conserve energy, protect your family's health and help save the environment. at 2:30-3PM ay there is unlimited discussion class size, with a minimum of 6, so please RSVP to: educationdept@indigogreenstore.com. Also come early for refreshments from a local eatery and the book signing from 1-2:30pm. Please check out her site: <http://dianemcdilda.com/6.html>. Her books will be for sale from now until then so come by and check them out!

A special THANK YOU to all of the teachers and businesses who donate to the cause: our local organic coffee roaster, Reggae Shack,



THINK ABOUT YOUR IMPACT.
TEACH GREEN.